

LOERCHNER.COM

We work intimately with clients and agencies; developing work from **idea** to **execution**.



[our mandate]

Loerchner.com is a digital partner. We make technology accessible to agencies and clients to effectively engage their customers in meaningful ways. We believe that the best digital solutions require a digital perspective from the original RFP to the final product. We are here to help you come up with the best digital solutions to communicate, sell and execute your ideas.



[don't let your ideas go south (and stick to your budget)]

Working in the digital realm can be intimidating, scary even. Especially to those unfamiliar with the latest trends in technology. As digital relentlessly expands into the social realm, and technologies become more transparent, the complexities and opportunities grow as well.

Whether mobile, online, physical interactive or uncharted experimental, there are opportunities and pitfalls around every digital corner. Navigating these waters can be risky. But if properly executed, digital marketing can have fantastic payoffs.

The key is communication:

We make sure that your **idea** does not wander off in a direction that execution can't follow. We make sure that our method of **execution** is the smartest, fastest and easiest solution.

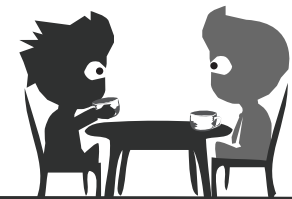
To find the best solution, our conversation needs to begin early. Loerchner.com wants to be with you from the very first step of your digital journey. We'll help you head in the right direction from day one, and make sure that each step is placed on solid footing.

[lets talk...]

Communication is the cornerstone of our business. Loerchner.com wants to help you keep on track by talking with you openly and often about the digital projects on the floor and the irons in the fire.

- We're here to help you communicate with your client on a daily basis.
- We're here to translate geek talk into usable english.
- We're here to offer you new ideas and opportunities that you may not be aware of, keeping you up to date and ahead of the crowd.

We aren't simply here to make your idea a 'thing'. We're here to make your idea smarter, faster, and more effective from RFP to final launch.

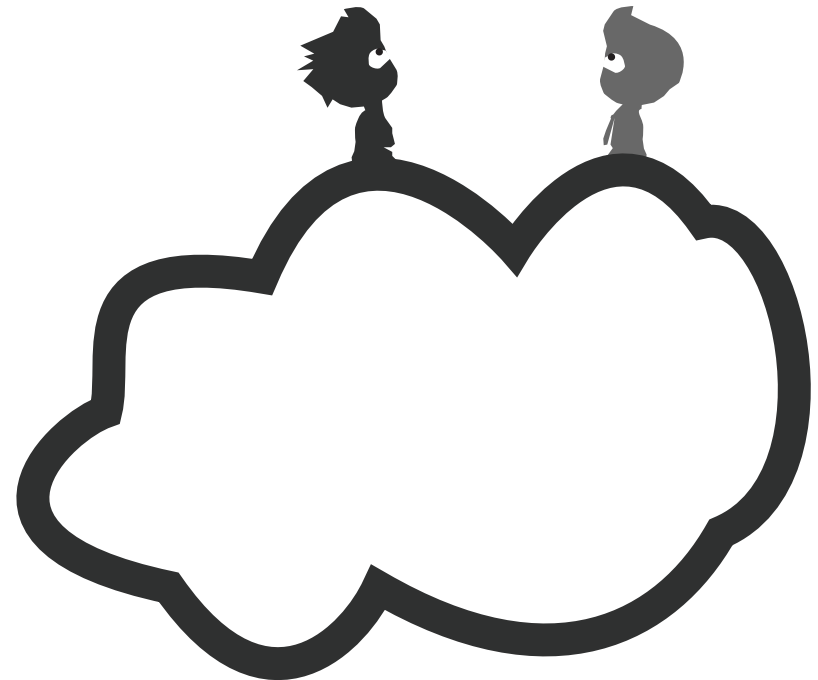


[the skys the limit]

At Loerchner.com we have experience building just about every type of digital that's out there. There is nothing that we like more than a challenge. Even better if it's something that has never been done before.

- Mobile web and mobile applications
- Social integration
- Online communities / community management
- Kiosk / touch screen interfaces
- Multitouch interfaces
- Analog / digital installations
- Websites / microsites

If you can think it, we can build it.



[check us out]

Portfolio:

<http://www.loerchner.com>

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